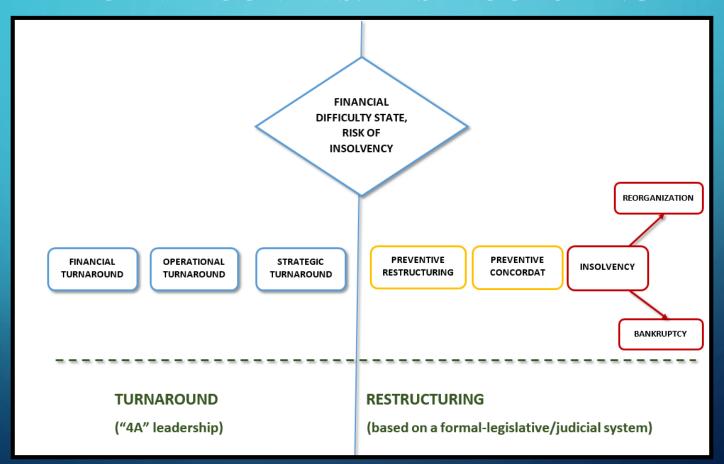
Active Turnaround as a "Sine Qua Non" Condition in Providing Business Continuity and Good Resilience Capacity, Under a Disruptive Eve

TURNAROUND VS. RESTRUCTURING



DISRUPTIONS CHAIN

DISRUPTIVE INOVATION	TECHNOLOGICAL DISRUPTION	ECONOMIC DISRUPTION	SOCIAL DISRUPTION	GEO-POLITICAL DISRUPTION	
		Matthew P.		Susana Malcorra,	7
Klayton	Klaus Schwab.	Goodman.	Brynjolfsson and	Dean, IE School of	
Christensen.	"Fourth Industrial	"Economics Is All	McAfee. "The Great	Global and Public	7
Inovators Dilema	Revolution"	About Disruption"	Decoupling"	Affairs	

DISRUPTION EVE CHALLENGES

DISRUPTIVE EVE CHALLENGES

4 AS LEADERSHIP BUSINESS CONTINUITY

BUSINESS RESILIENCE

GROWTH

"4As LEADERSHIP" ATTRIBUTES

ALERT

AGILE

ANTICIPATIVE

ADAPTIVE

- ✓ Alert "be alert" scrutinize the environment, be time ready for new changes, new challenges coming from outside, from the market;
- ✓ **Agile** build up a functional structure that can absorb easily shocks and have quick responsiveness to the exogenous adverse factors;
- ✓ **Anticipate** try to foresee the future developments of the market, of the environment. Be prepared for "the next five moves";
- ✓ Adaptive be ready to adapt all the time to the new conditions, and "be a champion".

ACTIVE TURNAROUND EQUATION

ACTIVE TURNAROUND

"4As LEADERSHIP"

A "modus operandi"